2020 Exhibit Booth Package

- The Exhibitor Showcase will be located at the site of the NASASPS Annual Conference common area, where attendees will also congregate for conference breaks and breakfasts.
- Each exhibit space will include a standard 6’ table that will accommodate a tabletop display.
- Exhibitor’s logo will be displayed on the conference webpage.
- Exhibitors will be listed in the conference program.
- Members Only – Exhibitors holding a NASASPS membership will receive one conference registration fee waiver for each exhibit space reserved. Additional attendees can register at the full conference rate or at a booth-only rate of $200.

Exhibit Booth Pricing

Exhibit space will be reserved on a first come, first served basis. There are ten exhibit table spaces available for this event.

**Single Tabletop Display**
- Member: $750
- Nonmember: $1,000

**Double Tabletop Display**
- Member: $1,250
- Nonmember: $1,500

**Add-on Item**

Expand your reach with attendees through the purchase of a one-page advertisement, to be included in the welcome packet attendees receive at registration. Exhibitors receive special discounted pricing along with their booth space purchase.

**One-page Handout**

- **Exhibitors**
  - Member: $150
  - Nonmember: $200

- **Non-exhibitors**
  - Member: $200
  - Nonmember: $250

---

**Exhibitor Dates & Times**

- **Sunday, April 26, 2020**
  - Exhibit Installation: Noon–3 p.m.
- **Monday, April 27, 2020**
  - Exhibit Viewing: 8 a.m.–4 p.m.
- **Tuesday, April 28, 2020**
  - Exhibit Viewing: 8 a.m.–4 p.m.
- **Wednesday, April 29, 2020**
  - Exhibit Viewing: 8 a.m.–11 a.m.
  - Close & Tear Down: 11 a.m.–Noon

---

**NASASPS Staff Contact**

Jodie Markey
108 Wind Haven Dr., Ste. A
Nicholasville, KY 40356
o  (859) 687-0262
e  jodie.markey@nasasps.org

Please send your reservation form to: jodie.markey@nasasps.org
or fax: (859) 231-1943

Online registration is also available at [https://nasasps.org/event-calendar/annual-conference/conference-exhibitors/](https://nasasps.org/event-calendar/annual-conference/conference-exhibitors/). Exhibit space will be reserved upon receipt of your reservation form or online registration.

**Application Deadlines**

Applications will be accepted through April 17, 2020. However, those who would like their company name or logo included in printed materials must register by March 26, 2020.

---

**Venue & Accommodations**

Information about venue accommodations can be viewed on the Annual Conference webpage on the NASASPS website.

---

**Membership**

To learn more about membership with NASASPS and exclusive pricing discounts available to members, please contact Nicolle Harkness at nharkness@nasasps.org or visit the Member Information tab on our website, www.nasasps.org.
Policies

Payment
In order to participate in the exhibitor and sponsor program, payment must be made within 30 days of receipt of invoice or before the start of the event, whichever is sooner. Payment must be made in order to be listed on printed conference materials. If payment has not been received by the day of the event, the exhibitor will not be allowed to set up their display until payment arrangements have been made. Exhibit booth and supporter pricing may change year to year to allow for fluctuations in production costs. All exhibitor and sponsorship payments are non-refundable.

Failure to Occupy Space
The exhibitor will forfeit space not occupied by the close of the exhibit installation period. This space may be resold, reassigned, or used by NASASPS in any manner deemed suitable. There will be no refund for space not occupied and any outstanding exhibitor balance is 100% due.

Observance of Laws
Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Exhibit Facility (including any union labor work rules). Without limiting the foregoing, Exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

Care of Exhibit Facility
Exhibitor shall promptly pay for any and all damages to the Exhibit Facility or associated facilities; booth equipment or the property of others caused by the Exhibitor.

Liability
NASASPS and the Hilton New Orleans Riverside will not be responsible for the safety of the property of the exhibitors from theft, fire, damages, accident, or other causes. Exhibitor agrees to protect, save, and hold NASASPS, the Hilton New Orleans Riverside, and all agents and employees thereof (hereafter collectively called "indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by negligence of the exhibitors or those holding under the exhibitor, and further, exhibitor shall at all times protect, indemnify, save and hold harmless the indemnities against and from and all losses, costs (including attorney’s fees), damages, liability, or expense arising from or out of or by any reason of accident of bodily injury or other occurrence to any person or persons, including the exhibitors, its agents, employees, and business invitees which arises from or out of by reason of said exhibitor’s occupancy and use of the exhibition premises or a part thereof.
2020 Supporter Opportunities

Silver (total contribution of $1,000–$2,499)
- Acknowledgement in the printed conference program
- Acknowledgement on conference supporter signage
- Logo and link to sponsor’s website on the NASASPS conference webpage
- Distinctive name badge ribbon to recognize supporter level

Gold (total booth and contribution of $2,500–$4,999)
- Acknowledgement in the printed conference program
- Acknowledgement on conference supporter signage
- Logo and link to sponsor’s website on the NASASPS conference webpage
- Distinctive name badge ribbon to recognize supporter level
- One complimentary conference registration

Platinum (total booth and contribution of $5,000 or more)
- Acknowledgement in the printed conference program
- Acknowledgement on conference supporter signage
- Logo and link to sponsor’s website on the NASASPS conference webpage
- Distinctive name badge ribbon to recognize supporter level
- Two complimentary conference registrations
- Formal recognition from the NASASPS President during introductory remarks at the opening session

Registration
Online registration is available at https://nasasps.org/event-calendar/annual-conference/conference-supporters/. Supporter items will be reserved upon receipt of your online registration.

Available Conference Supporter Items
Supporter items are available on a first come, first served basis. Supporters from the 2019 NASASPS Annual Conference will have first right of refusal on their supporter item or event. For items that would include your company logo, please note that deadlines for supporter commitment and submitting logo artwork will be mid-March. Please contact staff for specific details about including your logo imprint.

Customized Supporter Package
Let NASASPS work with you to design a sponsorship package that will help you connect with your key audience and provide maximum exposure for your brand. Contact jodie.markey@nasasps.org to start creating a solution that will work for you.
Events
Attendee Breakfast
The supporter will be invited to greet attendees as they enter for breakfast and hand out promotions or giveaways.
Breakfasts (3 available) ................................................................. $2,000 each

Coffee Breaks
Supporters will be invited to display materials or giveaway items on either side of the refreshment stations.
Program Breaks (5 available) ......................................................... $1,500 each

Sunday Welcome Reception
A welcoming reception for all conference attendees will be held on the first day of the conference. The supporter will be invited to greet attendees as they enter the reception.
Sunday, April 26, 2020 .................................................................... $5,000

Monday Welcome Luncheon
Supporters are invited to welcome attendees at the entrance to the luncheon and to provide brief remarks as the food is served.
Monday, April 27, 2020 ..................................................................... $6,500

Technology
Conference Mobile Guide ................................................................. $2,500
Through the mobile guide, attendees will be able to view session information, view supporter websites and set up their own tailored conference agendas. The supporter will be able to place a banner ad on the guide that will be visible to attendees and users of the mobile guide.

Wifi Access Code ........................................................................... $2,000
Supporter's name will be included in the wifi access code, which will be featured on conference signage and listed in the conference program. This login information will be provided to all conference attendees.

Collateral
Attendee Conference Bags or Folders ............................................. $2,500
Attendee bags or folders are given to all attendees at registration. This item will include the NASASPS logo as well as that of the supporter.

Attendee Welcome Gift ................................................................. $3,000
A welcome gift will be provided to attendees at the event. The gift will feature your company’s name and logo.